



The first draft of The Common Application essay is a milestone. But it is only the first phase of crafting a winning personal statement. Essays that compel admissions boards are often the result of multiple drafts and outside insight.

Essay Analysis + Insights empowers students with the actionable advice they need to craft and complete an outstanding essay. This service takes a wide-angle lens to your student's statement and evaluates it against the core principles of effective college essays and narrative nonfiction.

This does not include in-person meetings. Students receive:

- An annotated version of the original draft
- A "score" of needs improvement / satisfactory / strong for core principles
 - Clear explanation of the reason for the score
 - Digestible instructions for improvements
 - Analysis of revised drafts for an additional fee

The fee for personal essay analysis is \$250